

STILL RISE

January 2024

Greetings,

We extend a warm invitation to you to participate in the National African American Insurance Association (NAAIA STL) Second Annual Black History Month celebration – **STILL I RISE**. The event will take place on Thursday, February 29th, at the Four Seasons Hotel in Downtown St. Louis.

Join us for a VIP Reception from 5:30 pm - 6 pm, providing an opportunity to meet our Keynote Speaker, Dana Wilson, MBA, Founder of CHIP (Changing How Individuals Prosper). Following the reception, there will be hors d'oeuvres and a program from 6:00 pm to 9:00 pm.

This year's theme is "**RIISING AND EMERGING LEADERSHIP**," with Dana Wilson, MBA delivering insights into "Audacious Leadership." We are proud to honor Dr. Cheryl Watkins of the YWCA with the Colonel Clifton Gates Community Champion Award for her outstanding dedication to cooperative economics, the protection of women and children, and collaboration across sectors.

Additionally, we acknowledge and celebrate the Diversity Executive Champion of the Year, Gloria Sargent, CEO of UnitedHealthcare. Her commitment to diversity and inclusion has set a remarkable standard.

Affinity Planning and Insurance Foundation, a 501(c)3 nonprofit organization, is partnering with NAAIA STL for the second year. We invite you to join us as a sponsor for this historic event. Enclosed, you will find sponsorship and ticket information for **STILL I RISE**.

Your support is crucial in helping us educate, empower, and attract a more diverse generation of insurance professionals for the future. We hope you will join us in honoring these outstanding professionals and contributing to the success of this memorable occasion.

Thank you for considering our invitation. We look forward to your positive response.

Warm regards,



Corey Tyson
President, NAAIA STL



Kathy Conley-Jones
Founder, Affinity Planning and Insurance Foundation

STILL RISE

HONOREES

Dr. Cheryl Watkins

YWCA St. Louis

Colonel Clifton W. Gates Award - Community Champion Award

Gloria Sargent

UnitedHealthcare

Diversity Champion Executive of the Year Award

Forsythe Findley Wealth Advisors

Rising Leadership Award - Financial Services

Daniel and Henry Company

Rising Leadership Award - Regional Insurance Brokerage

Safety National

Rising Leadership Award - Insurance Carrier

AON

NAAIA STL Chapter - Ally of the Year Award



FOR ADDITIONAL INFORMATION:

www.naaiaatl-mo.org



STILL I RISE EMERGING LEADERS

THURSDAY, FEBRUARY 29, 2024

- FOUR SEASONS -

999 N. 2ND STREET | ST. LOUIS, MO 63102

6:00 P.M. – 9:00 P.M.

DEADLINE FOR AD BOOKLET - MONDAY, FEBRUARY 12, 2024

Name(s): _____

Company/Organization: _____

Address: _____

City: _____ State: _____ Zip: _____

Email: _____

Phone: _____ Ext: _____

Please Charge My Card: Master Card Visa American Express

Amount: \$ _____

Name on the Card: _____

Card Number: _____

Expiration Date: _____ Security Code: _____

Signature: _____

Dietary Restrictions: _____

For Sponsors:

The following staff or employees who will be in attendance
(Please Print)

Please make checks payable to: "Affinity Planning and Insurance Foundation - NAAIASTL". This is a 501c3 organization. Contributions are tax deductible to the law limit.

SPONSORSHIP LEVELS	SPONSOR BENEFITS	
<input type="checkbox"/> PRESENTING \$10,000+	1 Table of 10, Priority Seating & VIP Reception Access Full Page Color Print Ad Business Logo in Booklet Recognition from the Stage Logo Promoted for 1 Year on Chapter Website 2 Minute Remarks on Stage	
<input type="checkbox"/> PARTNER \$5,000	1 Table of 10, Priority Seating & VIP Reception Access Full Page Color Print Ad Business Logo in Booklet Recognition from the Stage 2 Minute Remarks on Stage	
<input type="checkbox"/> SUPPORTER \$3,000	4 Tickets & VIP Reception Access Half Page Color Print Ad Business Logo in Booklet Recognition from the Stage	
<input type="checkbox"/> FRIEND \$1,500	2 Tickets Half Page Color Print Ad Recognition from the Stage	
SPONSOR A STUDENT	<input type="checkbox"/> \$75 - Sponsor a student ticket to the event (No physical ticket to be received. NAAIA St. Louis selects student.)	
TICKET PRICES	<input type="checkbox"/> Individual Ticket - \$125 (2 Drink Tickets)	<input type="checkbox"/> VIP Ticket - \$200 (2 drink tickets; Reduced VIP Parking; VIP Reception Access)
AD BOOKLET PRICES	<input type="checkbox"/> Full Page Ad - \$1,000 (Size: 11w x 8.5h)	<input type="checkbox"/> Half Page Ad - \$500 (Size: 5.5w x 8.5h)

NAAIA
ST. LOUIS

STILL RISE

AFFINITY
PLANNING AND INSURANCE FOUNDATION
"Planning For All That We Have In Common"

EMERGING LEADERS



DR. CHERYL WATKINS
YWCA, PRESIDENT & CEO
COLONEL CLIFTON
W. GATES AWARD



**DANIEL AND
HENRY COMPANY**
RISING LEADERSHIP AWARD
REGIONAL INSURANCE BROKERAGE



**FORSYTHE FINDLEY
WEALTH ADVISORS**
RISING LEADERSHIP AWARD
FINANCIAL SERVICES



GLORIA SARGENT
UNITEDHEALTHCARE, CEO
DIVERSITY CHAMPION EXECUTIVE
OF THE YEAR AWARD



CAROL DANIEL
MISTRESS OF CEREMONY



AON
NAAIA STL CHAPTER
ALLY OF THE YEAR AWARD



SAFETY NATIONAL
RISING LEADERSHIP AWARD
INSURANCE CARRIER



TRACIE BERRY-MCGHEE
MISTRESS OF CEREMONY

THURSDAY, FEBRUARY 29

VIP RECEPTION: 5:30 PM | PROGRAM: 6 - 9 PM



Tickets



FOUR SEASONS
999 N. 2ND STREET
ST. LOUIS, MO 63102

KEYNOTE SPEAKER
DANA WILSON, MBA

